

Communications / Publications Reports

1. ArtEd Website Report for 2010 AGM

The ArtEd website has continued to grow and become an important communication tools with not only members but also other arts educators and practitioners who have subscribed to the web site notifications. There are now 134 subscribers (up from 54 this time last year) to the regular web update newsletter.

If you have not yet subscribed yourself, you can simply go to the front page and look for this box... below the calendar on the right hand side of the screen and enter your email.

In this way you will be notified weekly of any new postings to the website. NB This is different to the Yahoo list which is a member's only benefit.

Art Ed Newsletters

Your email:

With three people being able to access the website through the online Wordpress software, (currently Brendan Hibbert, Pauline O'Brien and Lynda Kuntjy) it means that even if one of us is away for an extended period of time, someone else can upload required new postings, check for comments and approve subscribers to the update newsletter.

We are attempting to keep the website continually updated with images and accounts of PD and events that have been run so that there is new content and of course, all of the relevant information re any coming professional learning opportunities and coming events is posted as it comes to my hand.

You may not be aware of it but the minutes of all management and sub committee Meetings are also posted online. Follow the Meetings button from the front page. See this image and click on [Continue reading...](#) and you will go straight to the minutes. This is a great way to stay up to date on all the work and plans of the various Committees who are working for the membership.



I did create a new section on the website called ArtED Schools – School Galleries, thinking staff might want to showcase their student's work, but there has been very little response to that by members, so maybe I should remove that section.

Whilst the greatest number of website visitors are from WA (Perth) and then the rest of Australia, according to the Analytics Brendan is able to generate from the Dashboard there are regularly visits from around the world. You are welcome to view the most recent analytics summary provided by Brendan – it does make for interesting reading. (See attached for the minutes.)

Pauline O'Brien
Webmaster arted.org.au
15/02/2010

2. ArtEd yahoo discussion list Report for 2010 AGM

The Yahoo discussion list continues to be an incredibly important way of getting information out to all of our members and to ask for help – the most recent example being the call from Secondary teachers needing to match up with small moderating groups for various courses.

There are still a number of addresses that bounce in this system (eg ECU has blocked yahoo lists and also emails won't get through to some Cathednet addresses). Members need to give their most reliable address, preferably one that they can also access on holidays. Anyone who has changed schools and used a school based address will also need to notify me of their change of address so that I can change their details in my database and add them in again.

Pauline O'Brien
Coordinator arted_wa@yahoogroups.com
15/02/2010

3. Distribution of Arts Still Alive Report 2009 AGM to 2010 AGM

With the wear and tear of people storing and carrying a heavy load around with them to various locations over a number of years, some of the older Volumes have become a bit 'friction worn' on the covers, so I have been running a Clearance SALE of "damaged books".

The remaining book numbers as of 21/02/2009 are
Vol 6 – 9; Vol 9 – 5; Vol 10 – 12.

From the numbers I have managed to crunch it appears that we have sold some 85 copies this year which will have brought in something like \$1300 - \$1500 (NB: sale price varies from \$10 to \$25).

Conclusion

Once proformas and procedures were in place, managing the distribution worked reasonably smoothly **except for** the collection and depositing of moneys collected. We never did come up with a solution that worked so that all parties knew that money had come in against an invoice / network sales, so balancing 'money in' with 'books out' has not been possible.

Planning for the future – Arts Still Alive continues to be a highly valued resource, especially for Primary art specialists and classroom teachers doing their own art program. There appears to be an appetite for creating a new Arts Still Alive. It will need energy, commitment and a TEAM of people with administrative support of the Management Committee to make this possible. The issue of the collection and recording of monies will need to be streamlined when distribution of a new publication arises.

Pauline O'Brien
Distributor of Arts Still Alive 2009
15/2/2010

4. Arted Journal Report for 2010 AGM

Convenor: Yvonne Wiese

Committee members: Dionne Garvey, Sarah Hannah, Pauline O'Brien

2009 has been another dynamic and exciting year for the Journal Committee, with the successful publication of two full colour issues. Feedback from the membership has been positive, particularly comments regarding the tangible nature of the Journal's arrival into their pigeon holes and letterboxes.

We as a Committee have enjoyed the support of a number of West Australian artists including Tanya Spencer, Denise Walker, Laurel Nannup, Fleur Schell, Karen Millar, Alana McVeigh, Rachel Zimmerman and the many art educators who have generously contributed and allowed the publication of their work.

A special thank you to Dionne Garvey, who's several years of experience working on the Journal, continues to be an invaluable resource. Thanks too to Sarah Hannah and Pauline O'Brien who have contributed to the success of the publication this year. Also thanks to the entire management committee for their help with proofing and editing.

I highly recommend to members the opportunity to be a part of the Journal committee team, those with an existing expertise in the area of publication and graphic design and those interested in practical opportunity to develop skills in this exciting area of creative industry.

Yvonne Wiese
Journal Committee Convenor