



First Love Meeting 11/8/2010

Coode Street Cafe, Mt Lawley.

9:30-11:20 am

Present: Ilsa Bennion, Rosie O'Keefe, Rachel Zimmerman.

Minutes - Ilsa

### **Action arising from previous meeting**

Venue:

Ilsa - Central Gallery manager Thelma Johns said the gallery does not host "uncurated exhibitions" she made it clear that we could apply to use the "showcase gallery" - it is my opinion that it is too small for our purpose.

- Forrest Centre Management (Derek Bromlewe) has received our application for the foyer venue for the dates 12-26 of February 2011.
- Terms and conditions have been received for the foyer of the Forrest Centre.
- the following dates were discussed:
- delivery of works between 9am -12noon 12th Feb to the venue
- set up 12/13 feb
- open monday 14
- friday night 25 Feb celebration, works sold can be taken on the night.
- 26 deinstall collection of unsold works

Terms and conditions and Entry Form:

Rachel- drafted content in general terms. needs to have details and particulars inserted and ratification of the executive committee. some decisions on these points:

- Logos need to be supplied for first love (Heart), Art Ed (Splot)
- Is there a digital layout (InDesign version) of the Entry Form which could be used and Updated
- Map of venue to include transport and parking locations.
- Entry form to be emailed to all members and available to be downloaded from website.
- Art works to be completed in the last 3 years.
- artwork labels to be fixed to artwork on delivery.
- Entry fee - per entry \$10.
- 3 entries permitted
- statement of supplier forms to be available on website? available on delivery of Artworks
- Statement on entry form from the ArtEd President on the 2008 form - does the current President want to include a statement or pass this to the committee to write?
- Date for close of entry 28 January 2011.
- Enquiries to Ilsa Bennion

Canvases

- Rosie - has spoken to Jackson's Sale Rep. - John Maddren and he is quite sure they can supply small canvases - needs to have details in writing including the number of canvases required, size etc. 100 should be enough. include a tick box on entry form to

artedWA first love

have the canvas sent to the member on request rather than post all and receive only a small number back.

**Discussion:**

Donation to PMH Club Ado from sale of the 10x10.

**Sale of Works**

- 30% commission to Art Ed.
- closing party and sale of works which can be taken home at the end of night
- Cash sale - receipt book
- Borrow a credit card machine?
- red dots
- signage for sales info.
- Spead sheet of sales - Rachel's suggested layout
- Expressions of interest for sales during the exhibition time to be received by Ilsa

Promotion to include wider networks than just the Art Ed website and YAhoo list of members. eg.

- include info in mail out to all members - Journal, membership reminders
- PTCWA calendar
- ArtsEdge - What's On Listing
- School Matters
- Newspapers community, sunday times, West,
- RAC Magazine,
- Street Press ( Xpress and Drum Media).
- include in Jackson's catalogue mailout to schools?

**Actions:**

Ilsa - Obtain JPG's of Logos and layout of entry form for Rachel.

Ilsa- research potential speakers for the opening.

Ilsa - Ask Von If she wants to write the Statement by the President for the entry form.

Ilsa - contact Jan Vandertand - display boards and plinths 0419934053

Rachel - mock up form with entry terms etc.

Rosie - write to John re canvases.

Next Meeting - 10 am - 1 Sept at Coode Street Cafe TBC

Meeting closed at 11:20am